

Manufacturers'

Survive & Thrive ^{SERIES}

Essential Recession-beating help and advice to boost your competitiveness



Assembly Areas

Haydock Park Racecourse, Merseyside WA12 0HQ : 30 June 2009
Barton Grange Hotel, Preston PR3 5AA : 1 July 2009

Survive & Thrive Masterclass

Build for the Future – Cultivate your people for success

Few companies are escaping from the pressures of the recession. Recovery, when it happens, is likely to be a lengthy and gradual process and now is the time to reshape the way you work to be in the best shape to take advantage of the new business landscape and lay the foundations for the future.

Reasons to attend:

- Gain insights to build an action plan to steer your business through turbulent times
- Learn practical strategies to encourage employees to embrace change and work together more effectively – for the benefit of your bottom line
- Ask the experts for advice on employment relations and employment law
- Gain a fresh perspective and ideas from the experiences of fellow businesses
- Find out about the funding, training and guidance available to support your improvement activities



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Event Overview

The recession is putting many businesses under strain. Having the right leadership, culture and people in place is now more crucial than ever, whether you are struggling to remain competitive or want to exploit the opportunities created by the economic conditions.

The current climate demands different behaviours and ways of working across the business – the masterclasses will demonstrate how you can make the right changes in your organisation.

KEYNOTE SPEAKER



Prof. Tom Cannon
Professor of Strategic Development
University of Liverpool Management School

As the saying goes – when the going gets tough, the tough get going. Well the going for businesses, especially in manufacturing has seldom been tougher. Prof Cannon's presentation will build on experience and research from across the world, which he will translate into actions for your business for today and tomorrow. Through a mixture of insight, inspiration, wit and, where necessary, provocation, he will demonstrate how crucial the quality of leadership is in these turbulent times.

Prof Cannon's career embraces the public and private sectors, academia and new ventures. He has strong links with policy makers in government and industry in the UK, EU and beyond. He has worked with blue chip firms such as American Express, Microsoft, Airbus, Tesco, BT, Body Shop, General Electric and Virgin.

Prof Cannon is a published author and he regularly writes for The Guardian and for international newspapers and magazines, in addition to broadcasts on TV and radio.

Masterclass Chair



Stuart Mitton
Associate Practitioner
The Manufacturing Institute

During his time at The Manufacturing Institute Stuart has introduced many clients to lean methodologies, achieving outstanding results in reduced costs and increased productivity. Working with manufacturers across a range of industries including food, engineering and chemicals, Stuart has supported culture change and helped businesses boost staff morale and reduce absenteeism.



Ann Mulhany
Associate
The Manufacturing Institute

How do you get your employees to embrace change? It isn't easy, especially in difficult economic times. This presentation outlines the recent Culture Change Initiative, a Manufacturing Institute project involving ten very different manufacturers, which supported employees within the organisations to identify, manage and implement change. Significant financial savings were achieved as a result – find out how at the Masterclass.



Randal Hodson
Operations Manager
Gencoa Ltd

Gencoa Ltd, a manufacturing and technology partner to the thin film coating industry, set out on the continuous improvement journey a year ago, making processes leaner and putting in place a CI group to lead activities. The Culture Change Initiative built on these foundations through a series of projects across the business. This presentation will outline Gencoa's journey, highlighting the progress made and the impact on both the individual staff and the business, in particular improved supplier relationships and greater collaborative working between business functions.



Terry Duffy
Senior Adviser
ACAS



Difficult economic times often require difficult conversations within organisations – getting it right is essential. Legal considerations aside, the future success of your business will be influenced by the way in which you engage with the workforce. Learn about the practical and legal aspects of the consultation process and share your concerns on employment relations and employment law with the experts.



Russell Brown
Personnel Manager
Herbert Parkinson Ltd (part of John Lewis)

Herbert Parkinson Ltd manufacture woven jacquard and dobby fabrics and produce soft furnishings for the home. The High Street has been hit hard by the economic conditions and, as a supplier to the retail market, Herbert Parkinson has not been unaffected. Supporting the company through these external pressures is a cultural shift within. A fresh look at training and a robust appraisal system have transformed the learning and behaviours of employees and resulted in reduced costs. This case study is an excellent example of change management and navigating through turbulent times.

Book Now

Online
www.manufacturinginstitute.co.uk/future

By Phone
0800 458 9585

By Fax
0161 877 3094



Find out what practical advice and support MAS NW can offer your business to improve productivity and efficiency.



Develop your people to support your improvement activities and create tomorrow's leaders – learn about The Manufacturing Institute's highly acclaimed training and education courses.



Train to Gain Skills Brokers will be on hand at the events to provide guidance on the funding available to your business for employee training and development – take advantage of what's available to you!

Who Should Attend?

- Business leaders and decision makers
- Managers, senior managers & directors in the following departments:
Production, Operations, Manufacturing, HR

Survive & Thrive Masterclass – Build for the Future

Fees

FREE to NW Manufacturers

Fees for manufacturers outside NW
£95 + VAT per delegate

How to book

Online www.manufacturinginstitute.co.uk/future

By Phone 0800 458 9585

By Fax 0161 877 3094

Booking Request

Choose Venue

<input checked="" type="checkbox"/>	Date	Venue
<input type="checkbox"/>	30 June 2009	Haydock Park Racecourse, Merseyside
<input type="checkbox"/>	1 July 2009	Barton Grange Hotel, Preston

Delegate Details

Title	Forename	Surname	Job Title	Fees £
				Total (exc VAT) £

Company Name	
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	Postcode
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By signing this registration, I hereby confirm that I have read and understood and agree to be bound by the Terms & Conditions.

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