

Improve Profitability & Competitiveness

North West
Manufacturers
FREE Breakfast
Networking Event



Thursday 11 September 2008

7.30am - 10.00am

Rhedeg Centre, Redhills, Penrith, Cumbria CA11 0DQ

Can you afford to lose a chance to drive up productivity, reduce costs and add more to your bottom line?

Manufacturing Advisory Service North West (MAS NW) and Business Link Northwest have combined forces to provide an unmissable opportunity to access vital business support at a networking breakfast just for manufacturers.

BERR's Manufacturing Advisory Service in the North West, delivered by The Manufacturing Institute – will give an introduction to the principles of lean manufacturing and provide a real life case study from a fellow manufacturer.

Business Link Northwest is an impartial, free-to-use business support and information service for businesses and individuals across the North West and will outline the support available for manufacturing businesses.

"We received good, helpful, practical advice delivered with empathy, humour and understanding"

Colin McDougall, Commercial Director - ECL Chemicals



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This is a chance to see just how vital it is to be lean. We will show you how practical process improvement solutions can reduce or eliminate waste and improve your bottom line. You will also hear about the range of services available to support your business and relevant case studies from local manufacturers.

Who should attend?

Managing Directors, Owners, Financial Directors, HR Managers, Production Managers and Team Leaders in small to large sized companies looking for practical ways of improving business performance and competitiveness.

Outline Programme

- 07.30 Arrival & breakfast
- 08.00 Welcome & introductions
- 08.15 MAS NW:
Principles of lean
- 08.45 West Port Timber Window & Door Technology:
Case study
- 09.05 Business Link Northwest:
Build a better business
- 09.25 Primasonics International Ltd: Case study
- 09.45 Q & A and Close

The event will provide a chance to network with like-minded manufacturers and representatives of MAS NW and Business Link from 10.00 to 11.00am.

FREE *
to North West
Manufacturers

* Places at this FREE networking breakfast are open only to manufacturing companies.

The first 5 companies to register will receive a free copy of the lean guide "The New Lean Toolbox"

THE Manufacturing
INSTITUTE

 Northwest
REGIONAL DEVELOPMENT AGENCY

INVESTING IN
england'snorthwest

To register please call Ailsa on: 0800 093 9077
Or Email: events@manufacturinginstitute.co.uk

Please note: Business Link Northwest and MAS NW reserve the right to change the programme, speakers or venue and alter or cancel any published dates without liability. Business Link Northwest and MAS NW reserve the right to refuse or cancel a booking. Data protection – Business Link Northwest and MAS NW do not and will not pass on, rent or sell any of the information that you provide to third parties. Any information you provide will be treated in strictest confidence and will be compliant with the relevant data protection laws. If you do not wish to receive information regarding other Business Link Northwest and MAS NW programmes and activities, please contact Ailsa Small on 0800 093 9077.