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# Thrive & Prosper Masterclass

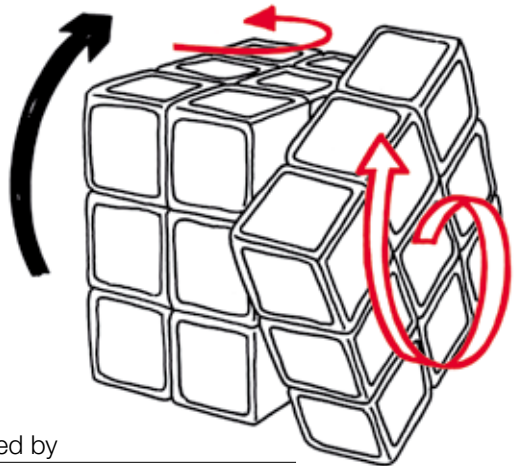
Managing a lean  
transformation project

**Haydock Park Racecourse**

Friday 5th March 2010

FREE for North West manufacturers

In association with



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EUROPEAN REGIONAL DEVELOPMENT FUND

# MANAGING A LEAN TRANSFORMATION PROJECT

## A case study in matching capacity with demand

To thrive and prosper during the recovery North West manufacturers are realising the need to transform their business. By tackling fundamental capacity and demand issues head on, many companies are massively improving their productivity and ultimately reaping big gains.

Lancashire-based Flexcrete Technologies Ltd worked with MAS North West over a 12 month period on a lean transformation project to get their production in line with customer demand. The company is internationally acknowledged as a leader in the development and manufacture of specialist coatings, reinstatement mortars, concrete repair and waterproofing.

The Masterclass will take you step-by-step through the Flexcrete project to give you a real life example of managing a lean transformation. It will give you plenty of practical advice and guidance on how your business can follow the Flexcrete example and achieve the same results. It will teach you how to see the root cause of your problems and learn how to fix them. You will learn how to create, involve and sustain a continuous improvement culture. It will also show you how to make best use of the support available from the Manufacturing advisory service.



### Great reasons to attend this event

- Learn how to improve productivity and make big gains
- Hear the Flexcrete story and the benefits achieved
- Question Flexcrete's Operations Manager on the what, when, where, why and how
- Discover how MAS can support your lean journey

### Who should attend:

Production managers and team leaders looking to implement lean improvements in their business to reduce costs and drive up efficiency.



### BOOK NOW

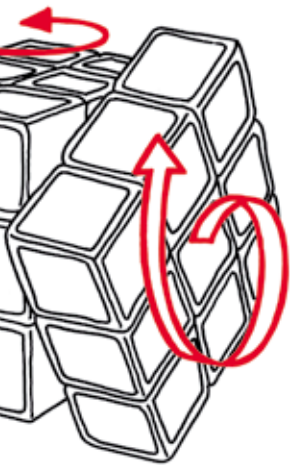
Online

[www.mas-nw.co.uk/events](http://www.mas-nw.co.uk/events)

By Phone 0800 458 9585

By Fax 0161 875 2503

# CONTENT AND TUTORS



## What you will learn

- Understanding the problem - rough cut capacity suggests we can do it, but it just isn't working
- Get to grips with capacity and demand - frequency and volume
- Learn how to handle demand – some golden rules
- How to create and sustain a continuous improvement culture
- What you need to do as a director, a manager or a team member
- What happens when everyone sees the problem
- How do you fix it so it stays fixed
- What benefits can you expect from improving



## Masterclass tutors

### Tim Fox

Process Improvement Practitioner  
MAS North West

Tim is a champion of continuous improvement and his passion for the subject is underpinned by an impressive delivery record of significant cost savings and other performance improvements. His proven capabilities in leading change programmes are matched by his abilities in coaching and training others to drive improvements themselves.



### Howard Wright

Operations Manager  
Flexcrete Technologies Limited

Flexcrete is the acknowledged leader in the development of polymer and epoxy modified cementitious coatings and high performance technical mortars. In order to keep pace with increasing demand from the expanding customer base in UK and overseas, improvements in production efficiencies are constantly sought. Flexcrete work closely with MAS North West to ensure access to best practice from the wider world of manufacturing.



# Thrive & Prosper Masterclass: Managing a Lean Transformation Project

Friday 5th March - Haydock Park Racecourse

**FREE for North West  
Manufacturers**

Other delegates please phone for  
availability and fees

**How to book**

**Online** [www.mas-nw.co.uk/events](http://www.mas-nw.co.uk/events)

**By Phone** 0800 458 9585

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## Booking Request

### Delegate Details

| Title | Forename | Surname | Job Title |
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Company name

Company address

Postcode

Tel No. Fax No.

Email

No contract between MAS NW and you in respect of your attendance at this event will come into existence unless and until MAS NW accepts your booking by issuing an email confirmation of acceptance to you. Places are subject to availability and please note that acceptance of booking requests is entirely at the discretion of MAS NW.

**CANCELLATIONS:** Should you be unable to attend, a substitute is always welcome at no extra charge but please be aware that acceptance of this substitute is entirely at the discretion of MAS NW.

By signing this registration, I hereby confirm that I have read and understood and agree to be bound by the above Terms & Conditions.

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|--------|------|-----------|
| Signed | Date | Name      |
|        |      | Job Title |

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