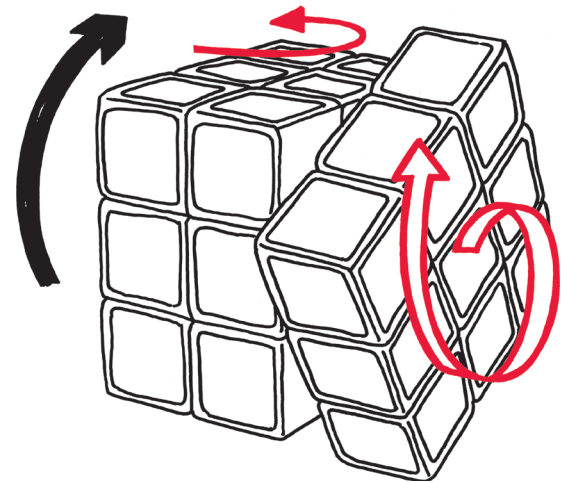


**Solutions  
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Manufacturing Advisory Service **Networking Events**

# “IT systems to fit your business needs”

**Venue** InfoLab21, Lancaster  
University, LA1 4WA

**Date** Tuesday 23 March 2010

**Time** 8.30 – 10.30

**Venue** The Village Hotel, Warrington,  
WA1 1QA

**Date** Tuesday 30 March 2010

**Time** 8.30 – 10.30

Provided by

north west  
**mas**  
The manufacturing advisory service

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EUROPEAN REGIONAL DEVELOPMENT FUND

**FREE EVENT**

**For further  
information visit  
[www.mas-nw.co.uk](http://www.mas-nw.co.uk)  
or call  
0800 458 9585**

## Using IT to transform your business

Setting up an IT infrastructure which supports your business requires long-term strategic thinking.

By focusing on your business objectives and longer term strategies and aligning your IT to these areas you can ensure that you build IT systems that are flexible enough to meet your needs now and in the future.

### Reasons to attend this event

- Gain an enhanced, more strategic understanding of IT
- Learn how you could increase efficiency in your business through IT
- Discover how you could make better use of your existing IT systems & resources
- Find out about the support and funding available to your business to transform your IT systems

### Who should attend

- Leaders and decision makers who would like a fresh view on their company's IT capabilities
- Businesses with no dedicated IT function

This event will be running on the 23 March at Lancaster University and on the 30 March in Warrington.

Delivered in Partnership with Lancaster University's InfoLab21



InfoLab21

LANCASTER  
UNIVERSITY



## Booking Request

**Fees** FREE to North West manufacturers

### HOW TO BOOK

**Online** [www.mas-nw.co.uk/events/ict1023](http://www.mas-nw.co.uk/events/ict1023)

**By phone** 0800 458 9585

**By fax** 0161 875 2503

### Delegate Details

Name	Job Title	Email
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_____	_____	_____
_____	_____	_____
_____	_____	_____

**Company Name** \_\_\_\_\_

**Company Address** \_\_\_\_\_

\_\_\_\_\_

**Postcode** \_\_\_\_\_

**Tel No.** \_\_\_\_\_

**Fax No.** \_\_\_\_\_

**Please note:** MAS North West reserves the right to change the programme, speakers or venue and alter or cancel any published dates without liability.

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